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Pointed Paragraphs on Berry Plants of Quality

Issued from time to time by

The Daniels Nursery
Franc P. Daniels, Prop.
LONG LAKE, MINN.
The Northwest’s Leading Berry Plant Producers
BY WAY OF INTRODUCTION.

We grow berry plants. We specialize on berry plants. They are not a sideline with us as they are with the general nurseryman, but we put our entire energy on their production.

We endeavor to produce by this specialization the best berry plants that modern scientific methods of culture can produce. We believe that we have succeeded. Our customers think so too. That is the greatest satisfaction we have in our work.

We employ no agents, but sell direct to the planter. This method of selling has three great advantages over other methods. FIRST: We can sell at a lower price as the agents' costs and profits are eliminated. SECOND: Plants reach our customers in the best possible condition, being shipped direct to the planter immediately after digging and removing the usual opportunity for drying out or other deterioration. THIRD: Chances for mixing or substitution are eliminated, as there is no intermediate handling of plants.

We list only varieties of proven worth, varieties which we know will prove satisfactory to our customers. Several of these are of recent origin, having been developed at the Minnesota State Fruit Breeding Farm, just a few miles from our nursery, to fill a long felt need for berries especially adapted to our severe northern climate. Some of them are truly wonderful berries. We cannot too strongly nor too sincerely urge the desirability of planting MINNEHAHA and LATHAM.

BY WAY OF APOLOGY.

This little circular is not very prepossessing. It is neither large nor expensive. That lowers our selling costs and helps us to maintain low prices. We are not issuing a larger catalog this year because it is not necessary. We will hardly have enough plants to meet the demand, for our good friends come back every year,—together with their friends,—and we soon find that our entire stock is sold.

The drouth of last summer reduced the number of our plants but resulted in the development of very large, strong plants, as they rooted early and grew all summer without the usual crowding by late runners. So, although we do lack in quantity, we have better than our usual high quality. We therefore apologize for no shortcomings in our plants, but rather for the decreased size of our catalog. However, it carries to you our message: That we have for sale at a reasonable price excellent berry plants to meet your own planting needs. May we not have your order?

THE DANIELS NURSERY, Long Lake, Minn.
THE STRAWBERRY.

The Strawberry is the truly universal fruit, the truly all season fruit. For the home gardener there is no other fruit which will produce so heavily over such a long season and which can be grown so successfully in even the tiniest garden plots. For the market grower there is no other northern fruit which will give such prompt returns, such a long season of yield, and such handsome profits per acre. This past year we marketed strawberries for four and a half months, from the tenth of June until the twenty-fifth of October, with a two week letup in the middle of July. For home consumption the season was even longer.

To secure maximum and continuous yields the right varieties must be selected. Certainly some of the everbearers must be grown. We offer this year only one everbearing variety, the PROGRESSIVE. We are growing many other kinds but do not feel that any others of the thoroughly tested varieties are as satisfactory as the PROGRESSIVE. It is the earliest of all the berries in June, and starts ripening fruit again about the 20th of July, after which it continues to produce large numbers of berries until heavy freezes come in the fall. If a spring frost kills the blossoms, PROGRESSIVE at once sends out a new set and produces a spring crop notwithstanding.

Following PROGRESSIVE in June come the mid-season varieties, the SENATOR DUNLAP, GIBSON and MINNESOTA. They are all excellent and come at about the same time. As they pass their best in size and yield the MINNEHAHA, the most wonderful of the late varieties, starts its production. We cannot say too much in its favor nor too strongly recommend it, either for home or commercial growing. It has been our most profitable spring fruiter for the past three years.

We suggest for a well balanced production either for home or commercial use the following selection of plants; one-half of PROGRESSIVE, one-fourth, or less, of the midseason varieties, and one-fourth, or more, of MINNEHAHA. This will bring the majority of the fruit at a time when prices are highest, when pickers are easiest to get and keep, and will largely avoid the big glut which always occurs in the ordinary market where mainly midseason varieties are found. See our COMMERCIAL SPECIAL COMBINATION.

All the varieties we list are the perfect flowered or bisexual which will produce fruit if planted alone with no other varieties near to pollinate them.

THE DANIELS NURSERY, Long Lake, Minn.
THE STRAWBERRY VARIETIES.

PROGRESSIVE.

Everbearing. The best of the everbearing sorts. A heavy producer of medium sized berries of highest quality. Bears two crops a year, one in the spring earlier than the standard June fruiting varieties, thus bringing the highest prices, and the other starting late in July and lasting all the rest of the summer and fall. It is the one best general utility berry. No planting is complete without it. Plants set this spring will bear this summer and fall. Don’t let another summer go by without providing yourself with this delicious strawberry from your own garden.

SENATOR DUNLAP.

Midseason. One of the most popular and most widely grown of all the strawberries. There are probably more acres of Dunlap being grown today than of any other one variety. No stronger recommendation than that can be given.

MINNESOTA (MINN. NO. 3).

Midseason. One of the recent Minnesota State Fruit Breeding Farm originations which has fast been replacing older varieties in many places. Very fruitful, hardy, and resistant to disease and drought. A heavy yielder of large berries that rank high in quality and appearance.

GIBSON.

Midseason. Yields heavy crops of large, firm, dark red berries that are very popular for market and canning. A strong, vigorous grower, making plants that are able to produce big crops. Starts ripening medium early and produces over a long season. Preferred by some to Dunlap.

MINNEHAHA (MINN. NO. 935).

Late. We consider this our most profitable June bearing variety. It is at its best just after the heaviest marketing season, at a time when other berries are getting poor, when pickers are tired, and when prices for good fruit are going up. Then turn your pickers into MINNEHAHA! You no longer have a picking problem, for one can pick more quarts of MINNEHAHA in an hour than of any other variety we have ever grown. The berries are exceedingly large, easy to pick, firm (even in wet weather), and will keep in good picking condition on the vines for three or four days. They hold their large size well to the end of the season. The quality when well ripened is excellent. They are ap-

THE DANIELS NURSERY, Long Lake, Minn.
parently almost free from the attacks of the Strawberry Weevil. You can’t make a mistake in planting this variety. We plant about three quarters of all our fruiting beds of June bearing varieties to MINNEHAHA. Try it!

THE RED RASPBERRY.

We offer for sale this year only one variety of red raspberry—the LATHAM, formerly called Minnesota No. 4.

For years we of the northwest have hoped for a red raspberry combining real hardiness with the other desirable qualities of our old varieties. At last we have it in the LATHAM, a berry which requires no winter protection and is in many other ways a big improvement over the varieties now commonly grown here. It was developed at the Minnesota State Fruit Breeding Farm a few years ago and has proven eminently successful wherever tried because of its hardiness and extreme productiveness. During the past season it sold for $0.50 to $1.00 more per crate than other varieties, for its large size and good form and color make it an excellent market berry.

The canes are strong and vigorous and able to support their heavy load of fruit better than can most varieties. The fruit is very large, easily and rapidly picked, of high quality, and produced in great abundance. Its time of ripening is midseason to late. It seems to be quite free from the attacks of the Byturus, the worm so often found in many, especially the earlier varieties of red raspberry fruits.

A STRAWBERRY ASSORTMENT OF REAL MERIT.

An ideal selection of plants for a small commercial patch or a large home garden planting, designed to produce a large continuous yield of fruit over a long season, especially at those times of the year when prices are highest. The most profitable selection of plants that we know of. A certain money maker, or, for the home gardener, a continuous joy and a health giving economy.

THE “COMMERCIAL SPECIAL” COMBINATION.

<table>
<thead>
<tr>
<th>Quantity</th>
<th>Variety</th>
<th>Price</th>
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</thead>
<tbody>
<tr>
<td>400</td>
<td>PROGRESSIVE</td>
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<tr>
<td>150</td>
<td>MIDSEASON</td>
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<tr>
<td>250</td>
<td>MINNEHAHA</td>
<td>6.85</td>
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List price $21.50

OUR SPECIAL PREPAID PRICE ONLY $15.00

Four of these Combinations, enough for one-half acre, only $50.00 prepaid.

THE DANIELS NURSERY, Long Lake, Minn.
PRICE SCHEDULE FOR 1921.

STRAWBERRY PLANTS.

<table>
<thead>
<tr>
<th>Variety</th>
<th>25</th>
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<tr>
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<td>Minnesota</td>
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<td>1.75</td>
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<tr>
<td>Gibson</td>
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<tr>
<td>Minnehaha</td>
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<td>Progressive</td>
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RASPBERRY PLANTS.

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FREE DELIVERY. All prices quoted in this catalog include free delivery to purchaser, so that you know exactly what your plants will cost when you put in your order.

FREE SERVICE. We are always glad to be of help to our customers and welcome correspondence dealing with their fruit growing problems.

TERMS. Our terms are cash with order. Orders are filled in rotation as received unless a later shipping date is specified. Order early.

Address all orders and correspondence to

THE DANIELS NURSERY,
Franc P. Daniels, Prop.
LONG LAKE, MINN.

OUR GUARANTEE.

We exercise the utmost care in labeling and packing our plants and guarantee them to be true to name and correctly counted, and will replace free of charge any which prove to be otherwise. In no case will we be liable for more than the original cost of the plants. We deliver plants to the transportation company in first-class condition and cannot be held responsible for damage to them after that time, nor for inability to make delivery because of strikes, act of nature, or other causes beyond our control.